

# Carbon Reduction Plan

## Sian Weatherhead Photography

### ***Commitment to Net Zero***

Sian Weatherhead Photography is committed to reducing greenhouse gas emissions and operating in a more sustainable way.

### ***Baseline Emissions***

2025 has been selected as the baseline year for measuring emissions. Emissions will be calculated using the SME Climate Hub Carbon Calculator and reviewed annually.

### ***Carbon Reduction Objectives***

- Reduce business travel emissions where practical.
- Increase the use of virtual consultations and meetings.
- Continue to prioritise digital delivery of photographs and client communications.
- Work with suppliers who demonstrate sustainable business practices where possible.
- Minimise waste through responsible purchasing and recycling.
- Reduce energy consumption associated with office and editing activities.

### ***Planned Actions***

Monitor annual emissions, review travel routes, invest in energy-efficient technology, reduce paper use, and review suppliers for environmental credentials.

### ***Monitoring Progress***

Progress against these objectives will be reviewed annually and the plan updated accordingly. Last Reviewed: June 2026